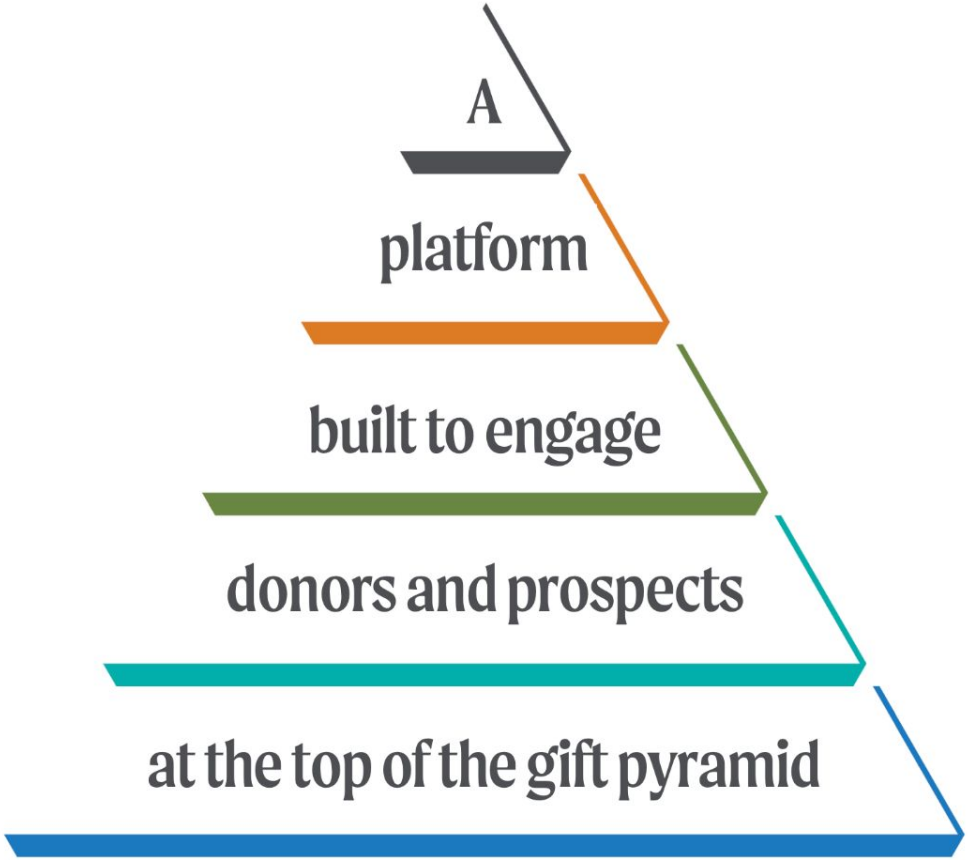
What is ovrture?

OVRTURE IS...


A
platform
built to engage
donors and prospects
at the top of the gift pyramid

CCRRA
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We help your team...

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- USE, FLOW, & ENRICH YOUR DONOR DATA
- ACHIEVE PERSONALIZATION AT SCALE
- KEEP YOUR BRAND FRONT AND CENTER

SELECT CLIENTS

Children's Hospital of Philadelphia

UCSF

University of Virginia

Auburn University

TCU

Virginia Commonwealth University — MCV — RPI — 1838

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Making Cancer History®

Wesleyan University

VE RI TAS

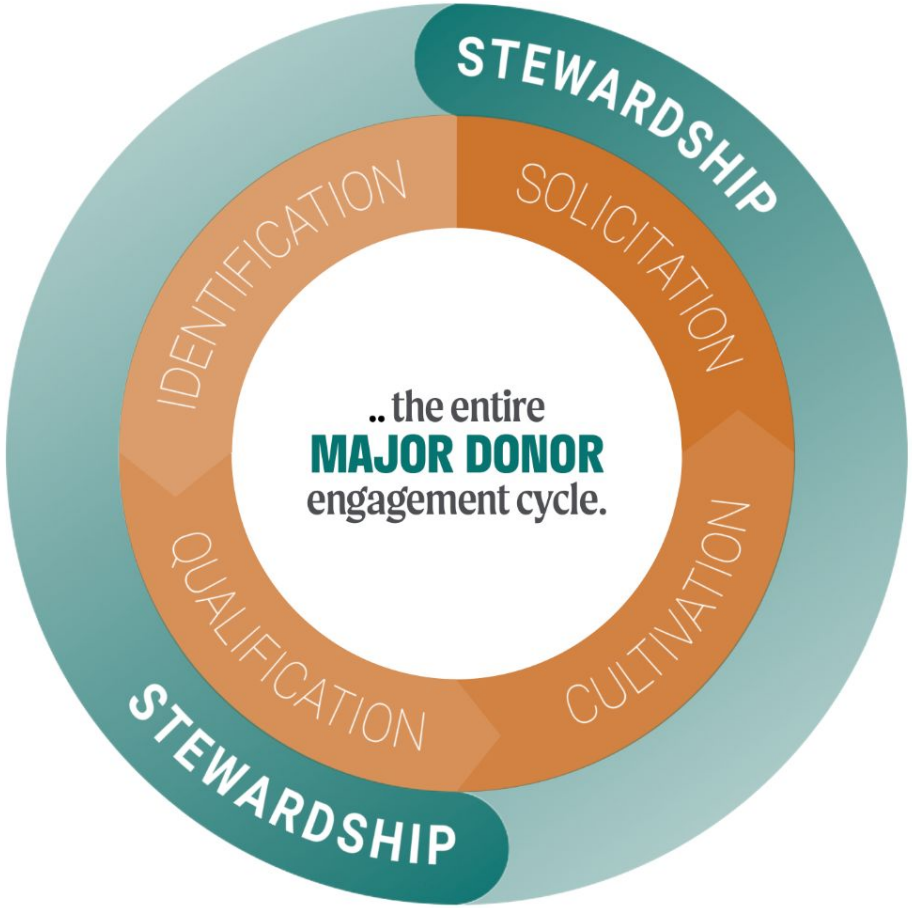
UBC

Virtus Semper Viridis — The Lawrenceville School — 1810

The Colonial Williamsburg Foundation

ALL | EDUCATION | HEALTHCARE | CHANGE & CULTURE

BUILT TO SERVE...



SAMPLE OUTPUTS

COMING SOON STORY **SURVEYOR**

ONE **SITE**

MULTIPLE **REPORTS**

CULTIVATION

STEWARDSHIP

EDUCATION

HEALTHCARE

CHANGE & CULTURE

Results...

YEAR 1	YEAR 2+
-30%	-50%

SAVINGS FROM TRADITIONAL CASE STATEMENT PRINTING

$15,000,000

LARGEST KNOWN GIFT CULTIVATED THROUGH [O]

5 - 200 USERS

RANGE OF USER BASES FOR INDIVIDUAL CLIENT SYSTEMS

YEAR 1	YEAR 2+
-21%	-32%

SAVINGS VS. PRINT-BASED IMPACT REPORTING

$1,600,000

IN FOLLOW-ON GIFTS AFTER DISTRIBUTING 1,400 REPORTS

5x

ENGAGEMENT FROM DONORS VS. MAILED REPORTS