







# Major Donor Engagement & Stewardship Platform

For education, healthcare, and change & culture fundraising teams.

## We help your team:

-  Elegantly blend asking & thanking
-  Use, flow, & enrich your donor data
-  Achieve personalization at scale
-  Keep your brand front and center



## Overture is used by these leading institutions:



**2018**  
**Donor Relations**  
Award Winner



**2018**  
**International Stewardship**  
Award Winner



**2019**  
**Innovative Use Of  
Technology**  
Award Winner



**2021**  
**Digital Endowment Reports**  
AASP Diamond Award Winner

### >90% open rate

of stewardship reports among top donors at a large-scale, multi-unit university.

### \$1.6M raised

in new gifts after distributing 1,500 impact reports at a private research university.

### \$700,000+

raised directly from Overture within the first 8 months by a major nonprofit health system.

**Curious to see  
why teams like  
yours choose  
Overture? Scan  
to learn more.**

