



OVRTURE · STEWARDSHIP AND REPORTING

Every donor, stewarded like your top ten.

For donor relations, stewardship and advancement teams in education, healthcare, cultural and other nonprofit organizations.

- Draws on the donor record and fund data your CRM already holds.
- Frees your organization's ambition from your team's headcount, whether two or two hundred.

175K+

donor websites live today

43.8%

lower cost per stewardship report than print

4.9 / 5

rated by clients on Capterra

Used by 65+ of the world's leading nonprofit organizations.

EDUCATION

The Juilliard School · The Peddie School · Rice University · University of Virginia

HEALTHCARE

Boston Children's Hospital · CommonSpirit Health Philanthropy · MD Anderson · Seattle Children's Hospital

CHANGE AND CULTURE

Alzheimer's Association · Breakthrough T1D · Colonial Williamsburg Foundation · Oglebay Foundation

One reporting season

Gather. One survey, sent from your own email tool. The people a gift reached reply, and their words arrive tied to the fund.

Steward. A report built for one donor: their fund, its figures, and the people their gift reached. Correct one number and every report that carries it follows.

Learn. You see who opened their report, what they read, and how long they stayed. All of it goes back to the donor record.

The four things you will ask first

Does it work with our CRM? Yes. Blackbaud CRM, Raiser's Edge NXT, Salesforce and BrightVine DataLink are live. Anything else connects through the Open API.

Can our team pull this off? Twelve weeks to a live system, and about a working week of your team's time. Indeed, year one is a lift. Year two is where the time comes back.

What does it cost? A one-time onboarding fee, then an annual license. Enter your users and reports a year at ovrture.com/pricing/ and a price comes back by email.

What about our printed report? It exports print-ready, so your team builds it once.

“After reading the impact of how the endowment was used, they sent in a gift, which was amazing given that they never engaged with us before after setting up the endowment.”

DONOR RELATIONS PROFESSIONAL
HEALTHCARE CLIENT

Built secure, and audited to prove it. SOC 2 Type 2 attestation. TX-RAMP. HECVAT. Single sign-on.

The same license includes unlimited cultivation sites: private websites that make the case for a donor's next gift.

30 minutes, and your questions answered.

Book a time at ovrture.com/demo/

You'll spend about 30 minutes with Cory Andersen, Account Executive.
cory.andersen@ovrture.com

