



OVRTURE · THE WHOLE PLATFORM

A personalized website for every major donor.

For donor relations, stewardship and advancement teams in education, healthcare, cultural and other nonprofit organizations.

- Draws on the donor record and fund data your CRM already holds.
- Evolves with the relationship, from the report that stewards one gift to the proposal that asks for the next.
- Frees your organization's ambition from your team's headcount, whether two or two hundred.

175K+

donor websites live today

4.9 / 5

rated by clients on Capterra

43.8%

lower cost per stewardship report than print

67%

lower cost per cultivation proposal than print

Used by 65+ of the world's leading nonprofit organizations.

EDUCATION

The Juilliard School · The Peddie School · Rice University · University of Virginia

HEALTHCARE

Boston Children's Hospital · CommonSpirit Health Philanthropy · MD Anderson · Seattle Children's Hospital

CHANGE AND CULTURE

Alzheimer's Association · Breakthrough T1D · Colonial Williamsburg Foundation · Oglebay Foundation

One donor, one year

Gather. One survey, sent from your own email tool. The people a gift reached reply, and their words arrive tied to the fund.

Steward. A report built for one donor. Correct one number and every report that carries it follows.

Cultivate. Before you ask for the next gift, the donor gets a private website that makes the case for it.

Learn. You see what each donor opened and for how long, and all of it goes back to the donor record.

The three things you will ask first

Does it work with our CRM? Yes. Blackbaud CRM, Raiser's Edge NXT, Salesforce and BrightVine DataLink are live. Anything else connects through the Open API.

Can our team pull this off? Twelve weeks to a live system, and about a working week of your team's time. Indeed, year one is a lift. Year two is where the time comes back.

What does it cost? A one-time onboarding fee, then an annual license. Enter your users and reports a year at ovrture.com/pricing/ and a price comes back by email.

“What used to take a team of people to do and months of work, can now be done by one person.”

PATRICIA W.
HIGHER EDUCATION CLIENT

Built secure, and audited to prove it. SOC 2 Type 2 attestation. TX-RAMP. HECVAT. Single sign-on.

30 minutes, and your questions answered.

Book a time at ovrture.com/demo/

You'll spend about 30 minutes with Cory Andersen, Account Executive.
cory.andersen@ovrture.com

